

**CALL FOR SUBMISSIONS**  
**65<sup>th</sup> MIDWEST ACADEMY OF MANAGEMENT CONFERENCE**  
**in Detroit, MI**

**October 13-15, 2022**

<https://www.mwaom.org/>



*A Community of Holistic Scholars!*

**Hosted by the University of Michigan, Dearborn, College of Business**



**Location: Fort Pontchartrain Hotel (2 Washington Blvd., Detroit, MI 48226)**  
**(313-965-0200)**

**Conference Theme**

***Pressing On and Moving Forward***

The last couple of years have been a very challenging and trying time for everyone. The world around us is becoming a more chaotic and tumultuous place, and society is confronting unprecedented difficulties. Many have faced hardship and loss. For the upcoming Midwest Academy of Management Conference, we invite papers, presentations, conversations, and creative ideas that provide a positive impact in propelling us forward in the face of today's hardships and grand challenges confronting business and society.

**Conference Team**

- Young Ro (Univ. of Michigan, Dearborn) Program Chair
- Ranjan Karri (Univ. of Illinois, Springfield) Program Chair Elect
- Praveen Parboteeah (Univ. of Wisconsin, Whitewater) and Barton Sharp (Northern Illinois Univ.)  
Doctoral Consortium Coordinators
- Yi-Su Chen (Univ. of Michigan, Dearborn) and Chanchai Tangpong (North Dakota State Univ.)  
Junior Faculty Consortium Coordinators
  - Tim Peterson (North Dakota State Univ.)  
Strengthen Your Teaching, Research, & Service (Clifton Strengths) Consortium Coordinator
  - Shontarius Aikens (Concordia College)  
Director of OpenConference

## Highlights

Doctoral Consortium, Oct. 13, 2022 (Thursday)

Junior Faculty Consortium, Oct. 13, 2022 (Thursday)

Strengthen Your Teaching, Research, & Service (Clifton Strengths) Consortium, Oct. 13, 2022 (Thursday)

Business Practitioner Track, Short Essays, Oct. 15, 2022 (Saturday)

Meet the Editors, Oct. 14-15, 2022 (Friday, Saturday)

Keynote Speakers, Oct. 14-15, 2022 (Friday, Saturday)

Selected papers to be published in a Special Issue of the *Journal of Managerial Issues*.

## Submission Deadline: Wednesday, June 15, 2022, 11:59 pm EST

The Midwest Academy of Management welcomes you to submit your work to the 65<sup>th</sup> Annual Conference in Detroit, MI (hosted by the University of Michigan, Dearborn, College of Business). We welcome papers, symposia, presentations, conversations, and creative ideas that provide a positive impact in propelling us forward in the shadow of today's hardships and grand challenges confronting business and society.

In addition to our annual **Doctoral Student Consortium**, we are introducing two new consortia dedicated to professional development – the **Junior Faculty Consortium**, and the **Strengthen Your Teaching, Research, & Service (Clifton Strengths) Consortium**. Both of these are offered on Thursday, October 13, 2022. If you are a conference attendee, you are allowed to enroll in only one of our three consortia offerings since they will be offered concurrently on the same day. Preference will be given to first time attendees.

In addition to the traditional academic disciplinary tracks, we plan to host a **Business Practitioner Track** for practicing professionals. This track specifically invites practicing business professionals to engage in advancing thought leadership through their submission of short reflective and insightful essays (5-10 pg.) that address the conference theme from their practice perspective. Practicing professionals in this track benefit from the dialog and feedback from reviewers and conference attendees, and the partnering opportunities to collaborate with academic scholars on future research or scholarly practice publications.

Also, this year we plan to hold a separate **Professional Development Workshop Track** dedicated to discussions and activities on varied topics relevant to both academics and practitioners. Experiential teaching exercises and professional panels are welcome here.

We welcome collaborative paper sessions, symposia, professional development workshops and other sessions related to the theme as well. Submit your research papers, symposia proposals, professional development workshop proposals, short papers, and other creative works. Acceptance decisions will be made by early **August 2022**.

For formatting and submission guidelines, go to <https://www.mwaom.org/conferences/guidelines-for-all-submissions/>.

To submit a proposal, go to <https://www.openconf.org/mwaom2022/openconf.php>

**Young Ro**  
**2022 MWAOM Program Chair**  
 program@mwaom.org

**Conference Tracks and Track Chairs**  
**65<sup>th</sup> MIDWEST ACADEMY OF MANAGEMENT CONFERENCE**  
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Conference Tracks	Track Chairs & Co-Chairs
<b>Business Ethics &amp; Corporate Social Responsibility (new)</b>	Namporn Thanetsunthorn (SUNY, Farmingdale) nthanets.fsc@gmail.com Rattaphon Wuthisatian (Southern Oregon Univ.) wuthisatr@sou.edu
<b>Entrepreneurship, Innovation, &amp; Small Business</b>	Joyce Wang (St. Cloud State Univ.) joyce.wang@stcloudstate.edu Marcus Harris (Univ. of Michigan, Dearborn) mharris@umich.edu
<b>Human Resources, Diversity, &amp; Careers</b>	Lesley Page (Lewis Univ.) pagele@lewisu.edu Jakari Griffith (Bridgewater State Univ.) jgriffith@bridgew.edu
<b>Management Education</b>	Michele Heath (Cleveland State Univ.) m.heath@csuohio.edu Tim Hartge (Univ. of Michigan, Dearborn) thartge@umich.edu
<b>Organizational Behavior</b>	Jessie Lee (Univ. of Michigan, Dearborn) jhjess@umich.edu Yinyin Cao (Univ. of Michigan, Dearborn) yinyinc@umich.edu
<b>Organizational Development</b>	Therese Yaeger (Benedictine Univ.) TYaeger@ben.edu Peter Sorensen (Benedictine Univ.) psorensen@ben.edu
<b>Strategy</b>	Janice Molloy (Univ. of Michigan, Dearborn) jmolloy@umich.edu Mona Bahl (Illinois State Univ.) mbahl@ilstu.edu
<b>Supply Chain and Information Systems</b>	Hung-Chung Su (Univ. of Michigan, Dearborn) hcsu@umich.edu Maggie Guo (Univ. of Michigan, Dearborn) magyiguo@umich.edu
<b>Specialty Tracks</b>	
<b>Toward Impactful Research – Short Papers (12p max. including abstract, any figures, graphs, diagrams, etc.)</b>	Jennifer Moss Breen (Creighton Univ.), jennifermossbreen@creighton.edu
<b>Business Practitioner – Reflective Essays – by practicing professionals, theme-related, insights from practice (12p max. including abstract, any figures, graphs, diagrams, etc.)</b>	Ranjan Karri (Univ. of Illinois, Springfield) rkarr2@uis.edu
<b>Professional Development Workshops (PDW) – including experiential teaching exercises and professional panels</b>	Ronda Smith (Ball State Univ.) rmsmith@bsu.edu

**Doctoral Consortium (Limit: 30 attendees)**

The Doctoral Consortium will be held on Thursday, October 13, 2022. If you are a currently enrolled doctoral student in business or a related area and are interested in attending, please send an email to the Coordinators – Dr. Praveen Parboteeah (Univ. of Wisconsin, Whitewater) [parbotek@uww.edu](mailto:parbotek@uww.edu), and Dr. Barton Sharp (Northern Illinois University) [bsharp@niu.edu](mailto:bsharp@niu.edu), with the following information: Name, University, Program description (Ph.D., DBA, etc.), Program area (i.e., OD, OB, HR, Strategy, etc.), and Program Status or expected completion date (e.g., May 2022). In addition, you should indicate what your specific interest would be from the doctoral consortium. Cost is \$35. The Coordinator will respond to you with additional information. *Doctoral students will have to become members of the Midwest Academy of Management. They will be eligible for the best papers submitted to the conference.*

### **Junior Faculty Consortium (Limit: 30 attendees)**

New to this year, the Junior Faculty Consortium will be held on Thursday, October 13, 2022. If you are currently an untenured junior faculty member (i.e. Assistant Professor) in business or a related area and are interested in attending, please send an email to the Coordinators – Dr. Yi-Su Chen (University of Michigan, Dearborn) [yisu@umich.edu](mailto:yisu@umich.edu), and Dr. Chanchai Tangpong (North Dakota State University) [tangpong@ndsu.edu](mailto:tangpong@ndsu.edu), with the following information: Name, University, number of years worked, discipline area (i.e., OB, HR, Strategy, etc.), and date of doctoral/terminal degree (e.g. May 2022). In addition, you should indicate what your specific interest would be from the Junior Faculty Consortium. Cost is \$75. The Coordinators will respond to you with additional information. *Junior faculty attendees will have to become members of the Midwest Academy of Management.*

### **Strengthen Your Teaching, Research, & Service (Clifton Strengths) Consortium (Limit: 30 attendees)**

Also new to this year, the Strengthen Your Teaching, Research, and Service (Clifton Strengths) Consortium will be held on Thursday, October 13, 2022, 9:00 am-4:00 pm. This consortium is open to any conference attendees who apply. Cost is \$75 which includes the cost of your Clifton Strengths code. If you are interested in attending, please send an email to the Coordinator – Dr. Tim O. Peterson (North Dakota State University) [tim.o.peterson@ndsu.edu](mailto:tim.o.peterson@ndsu.edu), with the following information: Name, University, Program description if a doctoral student (Ph.D., DBA, etc.), academic rank if a faculty member, and discipline area (i.e., OD, OB, HR, Strategy, etc.). The Coordinator will respond to you with additional information. There will be three Certified Clifton Strengths coaches (Tim O. Peterson, Jennifer Schultz, Claudette M. Peterson) at the consortium to provide coaching in the afternoon portion of the consortium.

### **Reviewers**

Academic conferences depend on their reviewers. All reviewers will be acknowledged in the conference program book for their contribution. Those who provide substantive comments will be considered for Outstanding Reviewer recognition.

To **sign up** as a Reviewer, go to <https://www.openconf.org/mwaom2022/openconf.php>: Go down to **Review and Program Committees**, find **Sign Up**, type in the word *reviewer2022* for the **Keycode**, click **Enter**. You can sign up to review up to four tracks. Fill in your information and select the appropriate track(s) you would like to review for and submit the form. (Please sign up to review proposals in your discipline as well as for the Toward Impactful Research/Short Papers Track). Any additional questions regarding being a reviewer can be sent to Shontarius Aikens at [saikens@cord.edu](mailto:saikens@cord.edu).