



## SIG 01 - B4S - Business for Society

We invite you to submit your research to explore the theme of  
**Leading the Digital Transformation** for the EURAM 22<sup>nd</sup> Conference.

We look forward to receiving your submissions.

### T01\_08 Philosophy for business ethics

#### Proponents:

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#### Short description:

The topic aims to collect any kind of study that successfully applies and adopt philosophical paradigms to explain, interpret, and impact ethical behaviours in management and business. We are looking for novel or established approaches to create synergies between philosophical studies and managerial disciplines. Both in terms of theoretical paradigms and methods of analysis employed, we are open to a broad range of elements: Virtue Ethics, Consequential and Non-consequential Ethics, Marxist and Gramscian Ethics, Ancient Philosophies, Continental Philosophy, Social and Political Philosophy, Corporate Misconduct and Corporate Political Activity, Business and Human Rights, Ethics of Care, Non-Western Tradition, etc.

#### Long description:

Even though there is a wide interest in business ethics and social issues for management, the actual debate often misses to reflect upon the normative aspect and the philosophical foundations of management. Academics and practitioners often discuss about the moral aspect of management and business actions, but they often lack a deeper moral reflection. Different approaches and interpretations of the meaning of moral behaviours should find deeper and well founded justifications by reflecting on different philosophical approaches for interpreting managerial behaviours.

The call for a deeper reflection on the philosophical foundations of business ethics can raise many research questions, such as: What is the relation between business ethics and philosophy of management? What is the nature of the firm by a philosophical point of view? How different philosophical approaches can influence managers' behaviours? What is the role of corporations in society from a political philosophy point of view? What philosophy can say about the need for diversity management in organizations? What is the philosophical justification for corporate responsibility for environmental sustainability? How to manage the tension between the need for universal ethical principles and cultural differences? If we accept ethical relativism and moral disagreement, may corporations cope with such a challenge though procedure and rules?

The topic addresses all aspects of the philosophical foundations of management, both in theory and in practice. We welcome any kind of study that successfully applies and adopts philosophical paradigms and theories belonging to the field of philosophy to explain, interpret, and hopefully impact ethical behaviours in management and business. We are looking for novel or established approaches that can create more synergies between philosophical studies and managerial disciplines. We encourage scholars to identify and discuss both conflicts and agreement about philosophical foundations of managerial and business actions and behaviours. Both in terms of theoretical paradigms and methods of analysis we are open to a broad range of sub-topic, such as:

- Ethical Dilemmas in Business Ethics
- Consequential vs. Non-consequential Ethics
- Virtue Ethics
- Social and Political Philosophy in Management
- Corporate Responsibility
- Corporate Misconduct and Corporate Political Activity
- Negative Behaviours in the Workplace
- Ancient Philosophies and Management
- Continental Philosophy and Management
- Marxist and Gramscian Ethics
- Critical Studies and Business Ethics
- Business and Human Rights
- Ethics of Care
- Feminism and Business Ethics
- Religion and Spirituality (Christianity, Islamism, Taoism, Confucianism, Hinduism and Buddhism)
- Technology, Artificial Intelligence and Business Ethics
- Meaningful Work

**Keywords:**

Business Ethics  
Philosophy  
Philosophy of management  
Philosophical paradigms

**UN Sustainable Development Goals (SDG):**

Goal 3: Good health and well-being for people, Goal 4: Quality education, Goal 5: Gender equality, Goal 8: Decent work and economic growth, Goal 10: Reducing inequalities, Goal 12: Responsible consumption and production, Goal 16: Peace, justice and strong institutions

**Publication Outlet:**

Business Ethics Quarterly  
Business & Society  
Journal of Business Ethics

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