

CALL FOR PROPOSALS: SMS 2021, TORONTO

September 18-21

Strategy Practice Track

We look forward to receiving your submissions!

The Strategy Practice IG explores the doing of strategy and its link with the broader institutional and societal environment. The focus is on strategy actors, activities, and practices involved in formulating, implementing, and changing strategies. These interests resonate particularly well with this year's conference theme "***Imagination and inspiration: creating strategy breakthroughs in a discordant world***" by building on social theory which acknowledges human creativeness. Actors may imaginatively engage in practices and form beliefs regarding an anticipated future.

While welcoming all contributions aligned with our general interests, we particularly seek empirical and conceptual papers from academics, practitioners, and consultants that engage with questions related to the role of imagination and inspiration in strategy change.

We also welcome papers that critically examine the applicability of existing strategizing practices to tackle discordant challenges. It is inevitable that radical changes affect the content of strategy, yet it's less clear how it changes the practice of strategy. Indeed, we may have to rethink existing strategy practices. This includes the role of (digital) tools or the relevance of multiple, heterogeneous actors and their interactions in responding to strategic issue that are discordant, and ambiguous from both business and social perspectives. Fresh stories, sharing of best practices, use of innovative research methods, experimentations, and critical analysis are welcome.

In addition to **paper proposals**, you are also welcome to submit **panel proposals** for the main program

In case of any questions, please contact me (julia.hautz@uibk.ac.at).

Deadline for proposals: **February 24, 2021.**

Submission link: <https://www.strategicmanagement.net/toronto/tools/submission>

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