

**AOM 2020 PDW**  
**299 (OMT/OB)**

## ***USING SPORT DATA TO ADVANCE MANAGEMENT THEORY***



***JOIN THE SPORT COMMUNITY!***  
***(Live Online)***

**Monday, August 10th 2020**  
**12:00 - 14:00 ET**  
**17.00 – 19.00 BST**

### **PARTICIPATION**

**PART I (panel): open to all**  
**PART II: by submission, deadline August 3<sup>rd</sup> ET.**

### **Co-Organizers:**

**Dmitry Sharapov**  
(Imperial College Business School)

**Jan-Michael Ross**  
(Imperial College Business School)

**Paolo Aversa**  
(Cass Business School)

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If you are considering working with sport data, you cannot miss this AOM's Virtual PDW (Live - Synchronous) that will bring together a selection of authors and editors who recently published in top journals using sport data to advance management theory.

Our PDW will combine hands-on insights, state-of-the-art research presentations, senior and junior scholars' discussion, and participants' development of novel research proposals.

Our PDW will tackle the following questions:

- What kinds of theories can be tested with sport data? Which sport settings are better suited for specific research questions and designs?
- What existing theoretical problems could be tackled with sports data? How could a research agenda look like?
- What are the typical challenges that scholars using sport data face during the publication process at top-tier management journals? How can scholars overcome them?
- Where can scholars find and how can they obtain sport data for research purposes? What are appropriate methods for testing theories using sport data?

Building on successful editions of this workshop at AOM in the previous four years, this **two-part PDW** will (1) bring together a **panel of scholars** to share experience in publishing management research with sport data and (2) provide developmental support in the second part of the **workshop for scholars** that are in the process of using sport data in their projects or who plan to use sport as a setting to study their research questions.

While the first part of this PDW will be open to everyone with no registration required, **those who wish to join the Part II of the workshop need to submit a full paper** (40 pages max as per [AOM](#) Conference format guidelines) **or a proposal** (max 5 pages, single-spaced, excluding references and tables). Participation to the first part is not a mandatory requirement to submit to the second part, and vice versa. Please send the submissions [at this link](#).

**Deadline** to submit your work for the Part II of the workshop: **August 3<sup>rd</sup> ET.**

### **PANELISTS AND TOPICS**

The panelists have been selected due to their specific and complementary expertise with using sport data in recent management publications. While the workshop is sponsored by the OMT and OB divisions, the workshop will also engage with topics of interest for members of the ENT, RM, STR, TIM, and other divisions. The workshop will host one or more authors from each of the following papers (each paper is related to a different sport and theoretical perspective):

### **SPECIAL PRESENTATION: "THE EDITOR'S PERSPECTIVE"**

Panelist: **Karin Hoisl** (University of Mannheim), **Associate Editor at Strategic Management Journal**

Context: **Formula 1**

Topic: **Team composition, hypercompetition, firm performance**

Paper: Hoisl, K., Gruber, M., & Conti, A. 2017. R&D team diversity and performance in hypercompetitive environments. *Strategic Management Journal*, 38(7): 1455-1477.

## **PAPER PRESENTATIONS**

Panelists: **Elisa Operti** (ESSEC Business School)

Context: **Palio di Siena (1743-2011)**

Topic: **Rivalry, relational constraints, and career moves.**

Paper: Sgourev, S. V., & Operti, E. 2019. From montagues to capulets: Analyzing the systemic nature of rivalry in career mobility. *Academy of Management Journal*, 62(5): 1333-1357.

Panelists: **David Clough** (University of British Columbia)

Context: **Formula 1**

Topic: **Vicarious learning, performance feedback, and network dynamics**

Paper: Clough, D. R., & Piezunka, H. 2020. The dissolution in market networks: A theory of vicarious performance feedback. *Administrative Science Quarterly*, forthcoming.

Panelists: **Aaron Hill** (University of Florida)

Context: **Major League Baseball**

Topic: **Pay dispersion, resources, firm performance.**

Paper: Hill, A., Aime, F., & Ridge, J. W. 2017. The performance implications of resource and pay dispersion: The case of Major League Baseball. *Strategic Management Journal*, 38(9): 1935-1947.