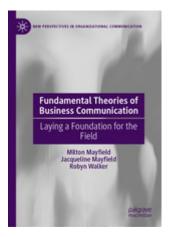
## **New Perspectives in Organizational Communication**

**Series editors**: Milton Mayfield, Texas A&M International University (<u>mmayfield@tamiu.edu</u>) and Jacqueline Mayfield, Texas A&M International University (<u>jmayfield@tamiu.edu</u>)

This series will examine current, emerging, and cutting edge approaches to organizational communication. Throughout this series, authors will present new ideas in – and methods for – conducting organizational communication research. The series will present a variety of topics, giving readers an in-depth understanding of the organizational communication field to develop the skills necessary to engage in field research.

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