

# TWO-DAY WORKSHOP

## META-ANALYSIS IN MANAGEMENT

### BASIC STEPS, ADVANCED TECHNIQUES, AND PUBLICATION

#### Workshop Overview

The key aim of this workshop is to spark enthusiasm for meta-analysis among PhDs and ECRs by teaching them this method in an accessible and applied way, including non-technical explanations and user-friendly software (Excel, SPSS 28).

**Format:** 2-day Workshop, On-Site

**When:** 11-12 April 2024

**Where:** Durham University Business School, United Kingdom

**Fee:** It is **FREE** of charge! Plus, there's even funding available to cover part of your travel and accommodation costs!

**Facilitators:** Prof Bart de Jong (Durham University) and Prof Pursey Heugens (Erasmus University Rotterdam, the Netherlands)



#### Day 1

- Basic steps: formulating a research question, literature search, selection and exclusion, data extraction and coding, analyzing data using basic meta-analysis.
- Advanced techniques: meta-regression, meta-analytic structural equations modelling, publication bias analysis.
- Practical exercise: running your first-ever meta-analysis!

#### Day 2

- Myths and criticisms of meta-analysis
- The versatility of meta-analysis
- Writing up and publishing meta-analyses

#### How to register

Click the [link](#) or scan the QR code. The maximum capacity is 25 participants and registrations will proceed on a first come, first served basis. The registration deadline is **15 March**.



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