## Springer Handbook of Global Leadership and Followership:

## Integrating the Best Leadership Theory and Practice

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The proposed *Handbook of Global Leadership and Followership* addresses the need for an integration of best leadership and followership theory and practice between the Global North-West (countries of Western individualistic cultures in Europe, North America, Australia and Oceana) and the Global South-East (countries of Eastern collectivistic cultures in Asia, Africa, South America, and South-East Asian and Oceana).

Leadership education and practice has been predominately developed in Western individualistic, task-oriented, and leader-centric societies and cultures, while followership has long been taught and practiced as a cultural value in most Eastern collectivistic, relationship-oriented, and follower-centric societies and cultures. It seems imperative that best practices and education on leadership and followership be shared across cultures. The findings of the contemporary anthropological and global leadership studies are used to propose a Global Leadership-Followership Exchange model for the sustained wellbeing and preservation of the Planet Earth and its inhabitants.

During the COVID-19 global pandemic countries with collectivistic cultural traits responded better to the virus spread and prevention than individualistic cultures. On the other hand, countries with individualistic cultural traits provided the necessary protective gear and technologies for medical services to COVID-19 patients. One wonders: Can we have a safer world if we are able to integrate leadership-followership models among countries and cultures?

There seem to be a need to bring the Global North-West and the Global South-East together to address global challenges such as the climate change, global hunger and poverty, domestic and international terrorism, and domestic and global abuse of human and natural resources. In this innovative volume, we propose that the democratic leadership of the Global North-West and the human-centered followership of the Global South-East can transform the world if leadership and followership values, education, and practices are integrated.

We invite chapter proposals by specialists from different disciplines such as business, psychology, education, and health care—proposals that offer perspectives that are integrative, and interdisciplinary in nature, informed by myriad fields of study such as leadership theory, change management, sustainability, and spirituality—within the *Global Leadership* context.

If these themes resonate with your research, teaching, and practice, please send a *chapter title* and brief proposal (150 words or less) to <u>satinder.dhiman@woodbury.edu</u> by August 31, 2020 or before.

We especially encourage co-authored chapters, which is generally the case with handbook chapters. We also invite doctoral students to submit proposals, co-authored with their research faculty. Kindly include the complete professional affiliation of all the contributing authors of the proposed chapter (also cc'ing them in your email communication).

During September/October 2020, this book will be proposed to Springer International, the preeminent publisher of academic books in the world. Once the book proposal is accepted, completed chapters in APA format comprising minimum 10,000 words will be due by August 31, 2021.

Thank you.

Warm Regards,

Satinder, also on behalf of Joan, June and Petros

## **Editor Bios:**

Satinder K. Dhiman, PhD, EdD, MBA, MCOM, serves as the Associate Dean, Chair and Director of the MBA Program and as the Professor of Management at Woodbury University, Burbank, California. Educated at three different continents, Professor Dhiman holds a PhD in Social Sciences from Tilburg University, Netherlands, a Doctorate in Organizational Leadership from Pepperdine University, Los Angeles, and an MCOM from Panjab University, Chandigarh (India), having earned a Gold Medal. *He has also completed advanced Executive Leadership Programs at Harvard, Stanford, and Wharton.* In 2013, he was invited to lead and speak at the Tedx-Talk Conference organized by the College of the Canyons, CA. He is the author, translator, editor, co-author, co-editor of over 35 management, leadership, spirituality, and sustainability books and research monographs and has published over 60 book chapters and peer-reviewed journal articles. Professor Dhiman has won several prominent awards in teaching, scholarship, and service, including the prestigious ACBSP International Teacher of the Year Award.

Joan F. Marques, PhD, EdD, MBA, serves as the Dean and Professor of Management at Woodbury University, Burbank, California. She holds a PhD in Social Sciences from Tilburg University, the Netherlands, and an Ed.D. in Organizational Leadership from Pepperdine University, Los Angeles. She teaches, presents and writes on Workplace Spirituality, Ethical Leadership, Buddhist Psychology in Management, and Leadership Awareness. Among her awards are the decoration of Commander in the Honorary Order of the Yellow Star from her native country, Suriname; a Life-Time Achievement award in Education from the Suriname-American Network Inc., and the Dr. Nelle Becker-Slaton Pathfinder Award from the Association of Pan-African Doctoral Scholars. In 2016, Joan gave a TEDx-Talk, titled, "An Ancient Path Towards a Better Future". She has published over 150 peer-reviewed journal articles and 31 books on various management and leadership topics. Her most recent book single-authored work is, "Lead with Heart in Mind" (Springer, 2019).

June Schmieder-Ramirez, PhD, MBA, MA, serves as Program Chair of The PhD in Global Leadership and Change at Pepperdine University, Los Angeles, California. Dr. Schmieder-Ramirez holds a PhD in Administration and Policy Analysis from Stanford University with a minor in Psychology. She also holds an MBA from St. Mary's College Moraga ,California. Her current research focusses on acquiring a global mindset and she is the author of the Schmieder Global Mindset Inventory. Dr. Schmieder-Ramirez has also served as superintendent of a California School District. She has co-authored three texts with Dr. Arthur Townley on school finance, school personnel and school law. She was awarded Pepperdine's Howard A. White Award for Teaching Excellence in 2015. She has published several articles such as: Making of a PhD, and Developing the Global Leader: The New EdD Organizational Leadership Program of the Future. She is also the President of the non-profit International Center for Global Leadership which holds its annual conference in Placencia Belize, (www.icglconferences.com).

Petros G. Malakyan, PhD, serves as the Department Head of Communication and Organizational Leadership and Acting Director of the Ph.D. Information Systems and Communications program at Robert Morris University in Pittsburgh, Pennsylvania. He holds terminal degrees from the Graduate School of Intercultural Studies at Fuller Theological Seminary in Pasadena, California. He has served as Chair of Undergraduate Leadership Studies at Indiana Wesleyan University, Program Director of Master of Arts in Organizational Leadership Program at Azusa Pacific University, and the founder of National Leadership Institute in Yerevan, Armenia. Professor Malakyan has created nearly two dozen leadership courses (face-to-face online, and blended) and taught in 11 countries in four continents. His research focuses on leadership, followership, leader-follower dynamics in organizations across cultures, leadership education, and digital leader-followership. Petros has published articles in national and international scholarly journals and coauthored book chapters with global publishers such as IntechOpen, Palgrave Macmillan, Springer, and Routledge.